

SUHYEON BAE

Graphic Designer/Illustrator • NYC metro area

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www.SuhyeonBae.com

EDUCATION

Pratt Institute, Brooklyn, NY

Sep 2015–May 2019

BFA Communications Design (Illustration Emphasis)

Honors: Outstanding Merit Award. International Merit-Based Scholarship,
President's List, Dean's List

EXPERIENCE

Freelance Illustrator

Jul 2023–Present

Remote

- Conduct commission work, usually consisting of digital illustrations and graphic design. Work varies from custom snowboard topsheet design to portrait illustration.

Freelance Graphic Designer

Sep 2020–Oct 2022

Social Chain, Remote

- Designed and illustrated social media marketing campaign assets for Social Chain and their respective clients (Uber, Uber Eats, GoGo squeeZ, Osmo, etc)
- Developed impactful graphics, illustrations, and layouts for diverse marketing materials including social media campaigns, web content, and presentations

Graphic Designer

Oct 2019–Jun 2020

Social Chain, Manhattan, NY

- Translated conceptual ideas into visually compelling representations that resonated with the target audience
- Collaborated with the creative team, copywriters, and clients to brainstorm and conceptualize innovative ideas for marketing campaigns

Dean's Office Assistant & Designer

Jun 2016–May 2019

Pratt Institute, Brooklyn, NY

- Designed and distributed posters and info-graphics for events and workshops
- Created and managed digital and hard copy filing systems for all departments

Communications Design Office Assistant & Designer

Sep 2017–Dec 2018

Pratt Institute, Brooklyn, NY

- Designed posters, and pamphlet for events and courses
- Assisted and executed the setup for the students' exhibition, ensuring a seamless and visually compelling presentation of the artworks.

EXHIBITION

MoCCA Arts Festival

Apr 2019

Manhattan, NY

- Selected to participate as a group "Young Monsters"
- Sold original illustrations as posters, stickers and postcards at a vendor's table

Comic Arts Brooklyn (CAB)

Nov 2018

Brooklyn, NY

- Selected to participate as a group "Team Nova Young Artists Collective"
- Sold original illustrations as stickers and postcards at a vendor's table

Skills

Adobe CC

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Acrobat

Figma

Sketch

Canva

Blender

Storyboard

Animation

Silkscreen

Reportage

3D Modeling

Photography

Language

English

Korean

American-

Sign Language

(ASL)